

Evening Class

The Complete Platform for Adult Education Colleges

Booking, payments, and class management — built specifically for evening-class and adult-education providers.

The Challenge

Running an evening-class programme means juggling dozens of moving parts — course listings, enrolment forms, payments, attendance, refunds, and communications — often across disconnected spreadsheets, emails, and payment portals. The result is administrative overload, missed revenue, and a learner experience that feels clunky rather than welcoming.

- Learners abandon booking when the process is too complex or requires yet another account.
- Staff waste hours reconciling payments, chasing no-shows, and managing waitlists manually.
- Colleges struggle to see which courses are profitable, which are under-subscribed, and why.
- GDPR compliance and data security become expensive afterthoughts rather than built-in safeguards.

What Evening Class Delivers

Evening Class is a multi-tenant, white-label SaaS platform that gives every college its own branded public website and a powerful admin dashboard — all in one place. Learners discover, book, and pay for classes in minutes. Administrators manage courses, tutors, payments, communications, and reporting from a single, secure interface. No plugins, no integrations to maintain, and no technical expertise required.

3 Click booking	80+ Countries with auto-tax	0 Learner accounts needed	1 Dashboard for everything
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Capabilities That Drive Results

Effortless Enrolment

Convert casual browsers into committed learners with a frictionless discovery and booking experience.

- Beautiful, mobile-first course catalogue with smart filtering by category, weekday, and location.
- AI-powered 'Help me choose' assistant — learners describe their interests in plain language and receive real course recommendations from your live catalogue.
- Three-step booking with no account required: learners enter their details, review, and pay in minutes.

- Automatic waitlist management when a class reaches capacity — no manual lists, no disappointed callers.
- Customisable enrolment forms per course or run, so you collect exactly the information you need.

Secure, Compliant Payments

Get paid faster, reduce fraud risk, and let Stripe handle the complexity of global tax compliance.

- Stripe Embedded Checkout keeps learners on your branded site throughout the payment journey.
- Managed Payments with automatic tax calculation, collection, and filing in approximately 80 countries.
- Flexible instalment plans for higher-value courses or employer-sponsored learners.
- Direct-to-college payouts via Stripe Connect — funds settle to your bank account, not a pooled platform account.
- Built-in Test Mode: rehearse the entire learner journey with dummy data, then purge it with a single click.

Complete Class Management

Run every term from one dashboard instead of scattered spreadsheets and paper registers.

- Course and run scheduling with capacity tracking, fill-rate alerts, and automated status updates.
- Tutor and location management — assign staff and rooms to runs in seconds.
- Digital attendance check-in via QR code: learners tap their name on a phone or tablet at the door.
- Real-time booking status tracking: pending payment, confirmed, waitlisted, cancelled, or refunded.
- Sponsor invoice management for CE schemes, employers, and corporate training partners.

Intelligent Communications

Keep learners informed, reduce no-shows, and free staff from repetitive email work.

- Built-in email composer with templates for confirmations, reminders, cancellations, and payment requests.
- Automated booking confirmations triggered the moment payment succeeds.
- Scheduled reminders and bulk messaging to class groups or entire cohorts.
- All learner contact preferences are captured at enrolment and respected automatically.

Data & Insights

Make confident decisions based on real-time data rather than end-of-term guesswork.

- At-a-glance dashboard showing bookings, revenue, and class fill rates over any date range.

- Nine built-in reports: revenue overview, top courses, fill rates, refunds, payment methods, failed attempts, and more.
- Custom report builder with grouping, filtering, and scheduled delivery — run the same analysis every week without rebuilding it.
- One-click export for finance reconciliation, grant reporting, or board presentations.

Enterprise-Grade Security

Protect sensitive learner data and demonstrate compliance to auditors, regulators, and insurers.

- Role-based access control — staff see only the data and actions relevant to their responsibilities.
- Multi-factor authentication for all admin accounts.
- GDPR-compliant consent logging: every terms acceptance and marketing preference is timestamped and auditable.
- Secure learner portal via magic email link — no passwords for learners to forget, reset, or compromise.
- Integrated security scanning to identify and remediate vulnerabilities proactively.

White-Label Branding

Present a professional, consistent identity across every learner touchpoint.

- Custom domain support — your college's own web address, not a generic platform URL.
- Upload your logo, choose your colours, and set hero imagery that reflects your institution.
- Branded terms and cancellation policies, linked directly from the booking form.
- Custom payment instructions and automated invoice numbering for sponsor billing.

What Makes Evening Class Different

Most class-management tools are generic booking systems retrofitted for education. Evening Class is purpose-built for the rhythms of adult and evening education.

Built for Evening Classes, Not Retrofitted

Term-based runs, one-off payments, walk-in learners, and mixed-age cohorts are first-class workflows — not workarounds shoehorned into a salon or gym booking engine.

AI Course Assistant Out of the Box

Learners often know they want to do something creative or active, but don't know the exact course name. Our AI chat understands plain-language queries ('something relaxing on a Tuesday') and suggests real, available classes from your catalogue — reducing drop-off at the discovery stage.

Test Mode + One-Click Purge

Go-live rehearsal is essential, yet most platforms make it risky or impossible. With Evening Class, you switch on Test Mode, run a complete end-to-end booking and payment using dummy data, then delete every test record in seconds. No other platform makes pre-launch validation this safe.

Managed Payments with Global Tax

Stripe's Managed Payments service handles tax calculation, collection, and filing automatically. For colleges in Ireland, the UK, and beyond, this removes the need for a separate tax consultant or complex VAT configuration every term.

No Learner Accounts Required

Every additional click and every password field loses learners. Evening Class removes the 'sign up' barrier entirely: learners book with an email address and receive a secure magic link to view their bookings. This is especially important for older or less tech-confident demographics — a significant portion of the adult-education market.

Multi-College Platform

For education groups, franchise networks, or multi-campus institutes: one backend, separate branded sites per college, and central oversight of performance, compliance, and financials.

Who It's For

- Adult-education and further-education colleges running evening hobby or professional programmes.
- Community education providers and local authority lifelong-learning services.
- Private training centres and corporate academies offering term-based, enrolment-driven classes.
- Any organisation that needs to convert website visitors into enrolled, paid learners — quickly and professionally.

See the platform in action

Request a personalised demo tailored to your college's programmes, branding, and enrolment workflow. We'll walk you through a live test booking, the admin dashboard, and the reporting suite — with no obligation.

eveningclass.app